

EPFL Cycle of Conferences

PROTECTION OF INTELLECTUAL PROPERTY RIGHTS and SPORTS BETTING INTEGRITY

Brussels, 6 May 2008

PROTECTION OF INTELLECTUAL PROPERTY RIGHTS

10:30 OPENING SESSION

Ivan de Witte / Ludwig Sneyers
President of the Ligue Professionnelle
de Football (Hosting League)

Frédéric Thiriez
Deputy Chairman of the EPFL

10:45 PANEL 1 – EFFECTIVE PROTECTION OF ONLINE SPORTS CONTENT

Oliver Weingarten
SROC

Christopher Stokes
NetResult

Marcel Boulogne
DG INFSO European Commission

11:45 DEBATE

12:15 COFFEE BREAK

12:30 PANEL 2 – ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS AT GLOBAL SCALE

Ivan Gazidis
MLS CEO

Veiga Gomes
Lawyer of Abreu SA

Pedro Velasco Martins
DG Trade – IP Enforcement

Bundesliga (name TBC)
Bundesliga

13:30 LUNCH

SPORTS BETTING INTEGRITY

14:30 PANEL 3 – TACKLING ILLEGAL SPORTS BETTING AND MATCH FIXING – STRATEGIES AND MEASURES

Nick Coward
SROC British Horse Racing

David Folker
CEO - Football DataCo

Jan Mennekem
Executive Commercial of the International
Tennis Federation

15:30 DEBATE / COFFEE BREAK

16:00 PANEL 4 – PROTECTING THE GAME'S INTEGRITY, PRESERVING SPORTING TRUTH

Frank Mahon TBC
Chairman Essa

Marco Villiger
FIFA

Emanuel Macedo de Medeiros
EPFL CEO

17:00 DEBATE

17:30 CONCLUSION OF THE CONFERENCE

