

EPFL Conference on PROFESSIONAL FOOTBALL: MUCH MORE THAN A GAME, MUCH MORE THAN A BUSINESS

Hotel Grand Esplanade, Berlin, Germany
4-5 June 2007

Day One - 4 June 2007

PROFESSIONAL FOOTBALL: MUCH MORE THAN A GAME

14:00 Opening Session

- **Wolfgang Holzhäuser**
President of the DFL Deutsche Fußball Liga
(Hosting League)
- **Wolfgang Schäuble**
Minister of the Interior of the German Government
- **Sir David Richards**
President of the EPFL

14:30 Panel 1 – PROFESSIONAL FOOTBALL: A SUSTAINABLE AND HEALTHY GROWING INDUSTRY

- **Dan Jones**
Deloitte Sport Division
- **Peter Peters**
CEO of Schalke 04
- **Jorgo Chatzimarkakis**
European Parliament Member
- **Christian Seifert**
CEO of the DFL Deutsche Fußball Liga

15:30 Debate

16:00 Coffee Break

16:15 Panel 2 – ECONOMIC IMPACT AND DIMENSION OF PROFESSIONAL FOOTBALL IN EUROPE

- **Laurentino Dias**
Portuguese Secretary of State for Youth and Sports
- **Pedro Velazquez**
European Commission Sport Unit
- **Richard Caborn**
UK Minister for Sport
- **Frédéric Thiriez**
President of the Ligue de Football Professionnel and
Member of the EPFL Board of Directors

17:15 Debate

18:00 Conclusion

Day Two - 5 June 2007

PROFESSIONAL FOOTBALL: MUCH MORE THAN A BUSINESS

09:00 Panel 1 - CREATING NEW OPPORTUNITIES, ON AND BEYOND THE PITCH

- **Paul Thorogood**
Chief Executive of the Football Foundation
- **Lander Unzueta**
General Manager of FC Barcelona Foundation
- **Alain Belsoeur**
General Manager of Le Havre AC
- **Edward Sturing**
PSV Director of Youth Education

10:00 Debate

10:30 Coffee Break

10:45 Panel 2 - THE SOCIAL VALUE OF PROFESSIONAL FOOTBALL

- **Tony Higgins**
Head of FIFPro Anti-Racism Campaigns and President of
Scottish Professional Footballers Association
- **Giorgio Marchetti**
UEFA Director Professional Football Division
- **Jérôme Champagne**
Delegate of the FIFA President for Special Affairs
- **Emanuel Macedo de Medeiros**
EPFL General Manager

11:45 Debate

12:30 CONCLUSION OF THE CONFERENCE

